

AVA FORGIONE

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Dunmore, PA 18509

(570) 800-8511

EDUCATION

The University of Scranton, Kania School of Management

Bachelor of Science in Business Administration

Minors: Entrepreneurship, Accounting

Scranton, PA

Graduation May 2027

- Overall GPA: 3.94/4.00
- Clubs: Entrepreneurship, Women in Business, and Omega Beta Sigma

WORK EXPERIENCE

Small Business Development Center (SBDC) Consulting

University of Scranton, PA

Consulting Intern

June 2025-Present

- Provide strategic guidance to entrepreneurs and small business owners, offering expertise and knowledge to support successful business startups and growth
- Participate in client meetings to assess business challenges, identify opportunities, and advise on best practices
- Guided over 20 clients in various areas, including marketing analysis, demographic research, relocation impacts, target audience, and competitive advantage

SBDC Women's Entrepreneurship Center

University of Scranton, PA

Entrepreneurship Program Intern

March 2025-Present

- Collaborate with consultants to deliver personalized consulting services to 16 aspiring women entrepreneurs, assisting with business plans, marketing strategies, and financial
- Coached clients in time management, communication, and basic business skills to support new venture development
- Assisted in planning, promoting, & executing WEC programs, including client outreach & community engagement

Empower and Elevate

Scranton, PA

Personal Trainer

June 2024-Present

- Used my extensive knowledge to design effective and fun workout plans
- Coach 4 clients with relation to goal setting, the fitness industry, and body positivity

Fidelity Bank

Scranton, PA

Department Support Representative

June 2024-August 2024

- Created research proposals based on given research topics provided by the Marketing Director
- Participated in creative brainstorming sessions, contributing ideas for annual sales campaigns
- Developed strategy to capture positive interactions between bankers and clients, to increase Google Reviews

SK Technology Group

Pittston, PA

Intern

June 2021-August 2021

- Performed analytics to support the CEO and CFO with decision-making and comprehending business impacts
- Learned the essential skills of collaboration, communication, and Microsoft Excel

OTHER JOBS

NEPA Fit Club – Personal Trainer

May 2025-August 2025

Learn to Swim – Owner/Operator

June 2023-August 2024

Greater Scranton YMCA – Lifeguard & Swim Instructor

September 2020-September 2023

VOLUNTEER EXPERIENCE

Diocese of Scranton

Dunmore, PA

Religion Teacher

September 2021-April 2023

- Taught weekly classes to 20+ third graders, fostering engagement through interactive lessons

LEADERSHIP EXPERIENCE

The University of Scranton

Scranton, PA

Division 3 Athletics – Student Athlete (Women's Swim Team)

September 2024-Present

- Dedicate 30+ hours a week towards practices, study hours, traveling, competitions, and team meetings
- Used effective communication and team-building skills to strengthen and motivate my team

ADDITIONAL INFORMATION

Skills:

Social Media, Microsoft Office, Alteryx Geography Analysis Collection, Vertical IQ

Interests:

Weightlifting, Rowing, Swimming, Stock Market

Certifications: National Academy of Sports Medicine - Certified Personal Trainer