

# BRENDAN BICKING

Basking Ridge, NJ

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(908) 285-8899

## EDUCATION

**The University of Scranton**, Kania School of Management  
*Bachelor of Science in Marketing*

**Scranton, PA**  
*Anticipated Graduation May 2029*

- Overall GPA: 3.80/4.00
- Loyola Scholarship given for academic achievement
- Dean's List 1 Semester

## WORK EXPERIENCE

### **Strive in Sports Coach**

*Youth Sports Coach – Soccer, Basketball, Lacrosse*

**Branchburg, NJ**  
*July 2022–November 2025*

- Designed and led age-appropriate practice plans focusing on fundamentals and teamwork
- Encouraged sportsmanship, discipline, and personal growth in youth athletes
- Collaborated with coaching staff and parents to ensure organized and engaging programs

### **Lifeguard**

*Sunset Lake Community & Preferred Pool Management*

**Bridgewater, NJ**  
*June 2023–September 2025*

- Ensured swimmer safety through vigilant supervision and quick response
- Conducted rescues and maintained detailed safety records
- Enforced compliance with facility safety procedures across multiple seasons

### **Store Associate**

*Main Street Cheese*

**Somerville, NJ**  
*December 2024–April 2025*

- Provided excellent customer service to increase repeat business
- Managed daily store setup, product wrapping, and inventory organization
- Supported store events, enhancing teamwork and communication skills

### **Lawn Care Business Owner**

*Self-Employed Services*

**Bridgewater, NJ**  
*October 2024–December 2024*

- Founded and operated a local leaf cleanup business serving area homeowners
- Hired and managed peers to ensure efficient workload distribution
- Led customer outreach and door-to-door sales to expand client base
- Created and managed social media promotions and flyers on Instagram and Neighborhood to attract new customers

## LEADERSHIP EXPERIENCE

### **Eagle Scout Project Leader**

*Boy Scouts Of America*

**Bridgewater, NJ**  
*January 2025*

- Planned, fundraised, and led a community service project improving local facilities
- Coordinated volunteers and delegated responsibilities to achieve project goals
- Mentored younger scouts in leadership and teamwork development

## CAMPUS INVOLVEMENT

### **Varsity Men's Lacrosse**

*Student-Athlete*

**Scranton, PA**  
*August 2025–Present*

- Balance schoolwork and athletics daily
- Volunteer for local events and help the community

## OTHER INFORMATION

*Certifications:* CPR/AED Certified (2024-2026) | Eagle Scout, Boy Scouts Of America (2025)

*Skills:* Social Media (Neighborhood, LinkedIn, Instagram, Twitter)

Microsoft Office (Excel, PowerPoint, Word)

*Interests:* Boating/Fishing, Skiing, Travel, Lacrosse, Hiking/Camping, Films, Writing, Exploring Music