# Brayden Reiner

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#### **EDUCATION**

The University of Scranton, Kania School of Management

Scranton, PA

Bachelor of Science in Finance

Anticipated Graduation May 2027

• Overall GPA: 3.30/4.00

#### PRACTICAL EXPERIENCE

Wegmans Dickson City, PA

Peer-to-Peer Customer Service

March 2020-Present

- Maintain clear and concise communication with customers and employees
- Quickly adapt to changes in policies, procedures, and technology to enhance skills
- Actively participate in training and development programs to enhance customer service skills
- Maintain a well-organized and secure workspace while handling cash transactions and ensuring accuracy

R.G. Petty Construction Clarks Summit, PA

Construction Worker

June 2024-Present

- Cultivated effective communication with customers and employees, ensuring a productive work environment
- Swiftly adapted to unexpected challenges and spontaneous issues while maintaining performance under pressure
- Applied critical thinking and problem-solving skills to analyze complex issues, and implement effective strategies

Pallman Farms Clarks Summit, PA

Farm Attendant

June 2019-August 2019

- Proactively guided customers to prime strawberry-picking locations
- Demonstrated sound judgment and precision in parking cars efficiently and safely
- Provided clear and informative explanations of their activities ensuring a positive experience

#### **VOLUNTEER EXPERIENCE**

Pallman Farms Clarks Summit, PA

Thanksgiving Handout Volunteer

November 2021

- Fostered effective communication with both customers and employees for a smooth environment
- Successfully managed to park numerous cars while maintaining a clear path
- Provided exceptional customer service by assisting elderly customers with parking and personalized support
- Developed and executed a strategic plan on where to park cars and send customers

Maiolatesi Wine Cellars Clarks Summit, PA

Volunteer

August 2024-Present

- Effectively navigated busy periods while ensuring precise and transparent transactions
- Provided effective customer service by enhancing guests' experiences and maintaining a welcoming atmosphere
- Skillfully started meaningful small talk with customers to build a connection and enrich their experience

## **LEADERSHIP EXPERIENCE**

### Abington Heights High School Varsity Basketball

Clarks Summit, PA

Basketball Camp Team Leader

November 2022

- Mentored young aspiring basketball players imparting advanced skills and knowledge
- Instructed young basketball enthusiasts on fundamental techniques while enhancing their game comprehension
- Innovated and introduced new concepts expanding the horizons of young learners
- Cultivated a culture of sportsmanship, instilling core values that extend beyond the game
- Emphasized the importance of character development both on and off the basketball court

#### **CLUBS, SKILLS & INTERESTS**

Clubs: Business Club, Prism Club

Skills: Social Media, Microsoft Office (Word, Excel, PowerPoint)

Interests: Extreme Snowboarding, Philadelphia Phillies, Lifting, Traveling, Basketball, Soccer