

## EDUCATION

**The University of Scranton**, Kania School of Management

*Bachelor of Science in Business Analytics*

**Scranton, PA**

*Anticipated Graduation May 2026*

- Overall GPA: 3.36

## PRACTICAL EXPERIENCE

**Kenvue (formerly Johnson & Johnson)**

*Customer Business Intelligence Intern (Amazon Sales Team)*

**Summit, NJ**

*Summer 2025*

- Delivered Amazon Marketplace recommendations on Listerine strategy and competitive positioning for team presentations
- Led an Amazon Marketplace project using syndicated and panel data to drive data storytelling and informed, data-driven decisions
- Produced Amazon Weekly News to keep the team updated on key marketplace events and competitive insights.
- Presented Prime Day share-outs and performance takeaways to leadership
- Built a Data Dictionary and collaborated cross-functionally with the IT team to standardize data usage.
- Engaged in extensive networking across the organization
- Supported the Amazon Customer Development team and the CBI team on key initiatives and deliverables

**Meadowbrook Country Day Camp**

*Lifeguard/Swim Instructor*

**Long Valley, NJ**

*June 2024-August 2024*

- Led and drove the development of swimming skills for students in grades 1 through 6, focusing on skill enhancement and overall progress
- Monitored and assessed the pool area consistently to ensure the safety and well-being of all campers
- Compiled and analyzed detailed reports on the progress and effectiveness of instructional techniques

**Hackettstown Hurricanes**

*Assistant Swim Coach*

**Hackettstown, NJ**

*June 2023-August 2023*

- Managed a team of swimmers, driving performance through strategic daily practices and weekly meets
- Designed and managed practice regimens to optimize performance and align with team goals and competitive objectives
- Set and implemented seasonal stretch goals for the team, driving performance and supporting long-term development

## RELEVANT COURSEWORK

**BUAN 463 Data Mining**

**Scranton, PA**

- Classification, clustering, association analysis, text mining, anomaly detection, and feature selection
- Experience with Python for cleaning, visualization, and optimization of data sets

**BUAN 444 Business Forecasting Models**

**Scranton, PA**

- Collaborated in a group setting to utilize predictive analytics, optimizing forecasting accuracy and enhancing strategic planning
- Utilized advanced forecasting techniques to enhance decision-making accuracy in a collaborative class setting

## VOLUNTEER EXPERIENCE

**Our Lady of the Mountain Church**

*CCD Teacher*

**Long Valley, NJ**

*September 2018-May 2022*

- Designed and implemented dynamic lesson plans to maximize engagement, foster critical thinking, and enhance learning outcomes
- Mentored children, promoting Christian values and fostering personal and ethical growth

## ACTIVITIES

**The University of Scranton Division III Swim Team**

**Scranton, PA**

- Exhibited discipline and time management balancing academics and competitive training. *August 2022-Present*
- Developed teamwork and leadership skills through collaborative practices and competitions

**Operations and Analytics Club**

**Scranton, PA**

- Attended networking events and speaker presentations to gain insights into operations and analytics
- Engaged in student-led projects, applying analytics to generate insights and strategic solutions across various applications

## Certifications and Skills

*Certifications:* Lifeguard certified; CPR certified

*Skills:* Microsoft (Word, PowerPoint, Excel); Leadership, Communication: Nielsen, Numerator, Stackline, Amazon Vendor Central, Power BI,

*Interests:* Swimming, Outdoors, Football