

PROFESSIONAL SUMMARY

Motivated college student seeking a summer internship to gain hands-on experience, develop professional skills, and contribute to a team-oriented organization. Strong work ethic, communication skills, and eagerness to learn.

EDUCATION

The University of Scranton, Kania School of Management

Scranton, PA

Bachelor of Science in Marketing - Anticipated graduation: May 2027

- Dean's Scholarship Recipient (Merit-based academic award)

Relevant Coursework: Principles of Marketing, Consumer Behavior, International Business, Statistics, Business Analytics, Economics, Accounting, Finance

Relevant Projects:

- Assessment of the Coffee & Snack Food Industry - Management course
 - Analyzed IBISWorld industry report to evaluate market structure, consumer trends, competitive forces and brand positioning
- Small Business Analysis: Lavish Salon - Marketing course
 - Evaluated local market dynamics, competitive position, and product portfolio. Developed marketing recommendations as part of a collaborative team project

EXPERIENCE

Mama's Restaurant and Café Baci

Hackettstown, NJ

Hostess

August 2021-Present

- Greeted and welcomed guests with a warm and friendly demeanor, creating a positive first impression and fostering a welcoming atmosphere
- Collaborated with staff to streamline communication and ensure smooth operations during busy periods
- Handled guest inquiries and concerns with patience, resolving issues promptly for guest satisfaction
- Managed waitlists, estimated accurate wait times, and provided updates to waiting guests

Gi's Dog Sitting

Hackettstown, NJ

Personal sitter

April 2021-August 2023

- Provided attentive and responsible dog care, ensuring well-being, comfort, and safety during scheduled visits
- Maintained a clean environment, promptly addressing accidents, and ensuring hygiene
- Communicated effectively with pet owners, providing regular updates on pets' well-being and behavior

SKILLS

Business: Communication, Teamwork, Time Management, Organization, Problem-Solving

Technical: Social Media (Facebook, Twitter, Instagram), MS Office (Excel, PowerPoint, Word), AutoCAD

ACTIVITIES & ORGANIZATIONS

Kania Women in Business, Marketing Club, Business Club

Key Club - Student Ambassador, Special Olympics volunteer, Clothing and food drives

Mu Alpha Theta (Math Honor Society), Science Honor Society