

Harrison G. Braid

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Education:

Henry P. Becton Regional H.S. (East Rutherford, NJ) | 2021 - 2023

- Notable courses – Intro to Engineering

Wallenpaupack Area H.S. (Hawley, PA) | 2023 – 2025

- Notable Courses – Marketing, Accounting, Business Principles and Management, Intro. To Business, Entrepreneurship, Business Law.

University of Scranton (Scranton, PA) | 2025 – Present

- First-year student
- Majoring in Finance
- On 5-year MBA track

Experience and Activities:

Competitor, Debate Team

Becton Regional | 2021 – 2023

- Created arguments using research, and data to support claims.
- Built persuasive speeches and rebuttals under timed conditions
- Researched complex topics to build evidence-based arguments
- Practiced public speaking, tone control, and audience engagement by delivering speeches
- Analyzed opposing viewpoints to identify logical flaws and alternative strategies

Athlete, Varsity Baseball

Becton Regional | 2021-2023

- Executed game strategies and adapted to changing play conditions
- Demonstrated focus, discipline, and resilience in competitive settings

Competitor, Future Business Leaders of America (FBLA)

Wallenpaupack Area | 2023 – 2025

- Competed in business focused events
- Created solid engaging presentations in my events to present to judges
- Practiced proper presentation skills such as verbal and nonverbal skills
- Adjusted projects as needed based off scoring rubrics to advance to further rounds

FBLA Accomplishments:

2025: Competed in Future Business Educator event; placing 4th in SLC, winning last spot to NLC.

At National Leadership Conference I became an event finalist, where I would place 5th in nation.

2025 : Accepted into the FBLA Business Honor Society for achieving high BCIT Scores (98%) and sharing interest in further pursuing a business oriented future

Captain, Unified Track and Field

Wallenpaupack Area | 2023 – 2025

- Led practices and supported athletes of all abilities in skill development
- Fostered an inclusive team environment through mentorship and encouragement
- Modeled sportsmanship, teamwork, and respect during competitions
- Collaborated with coaches to set goals and track individual progress

Unified Track + Field Accomplishments:

2024 – Helped lead team to a 1st place regional finish; 1st place league finish; 6th place state finish.

2025 – Helped lead team to a 3rd place regional finish; 1st place league finish; and 2nd place state finish

Member, National Honor Society

Wallenpaupack Area | 2025

- Maintained high academic performance while balancing extracurricular commitments
- Participated in community service projects and school-wide initiatives
- Demonstrated leadership, integrity, and responsibility in academic and volunteer settings

NHS Accomplishments:

2025: Completed NHS obligations, graduated with High Honors and NHS Cord

Business Applications in use:

2023: Independent Snack Reseller

Description - Sophomore year, I launched a small snack resale operation at school, selling items like soda and chips to earn money. I creatively leveraged the school's chocolate fundraising boxes as visual bait—once I sold out, I kept the empty box visible so students would approach expecting chocolate. I'd then offer alternative snacks, and nearly every time, they'd buy what I had. This simple tactic turned passive interest into consistent sales and taught me how to use presentation, timing, and demand to drive results. Utilized business strategies such as product diversification to meet inclusive wants from students.

- **Looked for sales on products like soda then charged a sizeable profit margin that met my want in profit and set reasonable prices consumers would pay.**
- **Cut revenue in percentage shares with friends so we could target more people**
- **Bought more of what was selling and less of what wasn't**

This led to sales of a couple of hundred in revenue in less than 2 weeks.

2025: Ran real estate investment numbers

Description: In 2025, I worked with one of my teachers to learn the fundamentals of real estate investment analysis. I visited several properties and reviewed financial metrics like cash flow, operating expenses, and cap rates. One of the deals I helped evaluate ultimately led to a successful property acquisition of his, this experience gave me firsthand exposure to the decision-making process behind closing on an investment.

Work Experience:

Carlstadt Summer Recreational Camp Counselor | 2023 - 2025

- Supervised groups of children during daily activities and field trips
- Led games, sports, and creative projects to promote engagement and teamwork
- Built strong relationships through mentorship and positive reinforcement
- Collaborated with staff to manage schedules and maintain a fun, structured environment

University of Scranton Mail Room | 2025 – Present

- Sort and distribute incoming mail and packages for students and faculty
- Log deliveries and maintain accurate tracking records
- Assist students with package pickup and mail-related inquiries