

HARRISON CLARK

Coopersburg, Pennsylvania 18036

hwc96@icloud.com | www.linkedin.com/in/hwclark

(267) 347-2422

Scholar-athlete and future leader focused on my Bachelor's and Accelerated Master's Degrees through the *Kania® School of Business*. Personable, approachable, and accountable for results. I love competition and connecting with people. I am actively seeking opportunities to work in marketing, communications, and commercial strategy.

EDUCATION

The University of Scranton, Kania School of Management
Bachelor of Science & Master's degrees, Marketing

Scranton, PA

Anticipated Graduation May 2027

- Overall GPA: 3.33/4.00
- Dean's Scholarship given for academic achievement.
- Captain of Scranton Men's Tennis
- Minor in Business Ethics

Southern Lehigh High School

Diploma

Coopersburg, PA

June 2023

- Overall GPA: 3.83/4.00

WORK EXPERIENCE

Olympus Corporation of the Americas

Medical Product Marketing Intern

Center Valley, PA

May 2025-December 2025

- Managed multiple marketing and organizational projects, ensuring timely delivery of key initiatives.
- Researched markets and competitors to inform product positioning.
- Reinforced essential skills (Microsoft Office, public speaking, time management).
- Collaborated with cross-functional teams to support marketing strategies

Commercial Catalysts, LLC

Market Research Intern

Coopersburg, PA

June 2023-August 2023

- Conducted market analysis to track SaaS trends and competitor activities in HR space.
- Contributed to reports summarizing research findings and presented to leadership.
- Maintained databases of industry statistics and competitive information.

Chick-fil-A

Customer Service Specialist

Quakertown, PA

July 2022-May 2023

- Resolved customer inquiries and complaints in a professional and efficient manner.
- Processed orders, returns, and exchanges accurately and according to company policies.

VOLUNTEER EXPERIENCE

Lehigh Valley Humane Society

Tennis Professional

Allentown, PA

May 2024-August 2024

- Walked and cared for dogs to support daily exercise and well-being.
- Spent time socializing with dogs to provide comfort and companionship.

Tennis Zone Day Camp

Tennis Professional

Quakertown, PA

June 2022-August 2022

- Assisted in organizing and facilitating tennis clinics and workshops for young players in the community.
- Assisted with administrative tasks such as registration, attendance tracking, and equipment inventory management.

LEADERSHIP EXPERIENCE

University of Scranton Men's Tennis Team

Captain

Scranton, PA

August 2024-Present

- Represented the team in interactions with officials, opponents, and the community, upholding the team's values and reputation.
- Fostered a positive team culture by promoting sportsmanship, camaraderie, and mutual respect among players.
- Handled administrative support

ADDITIONAL INFORMATION

Activities: Varsity Tennis, Business Club, Philosophy Society

Skills: Market Research, Organization, Project Management, Microsoft Office (Excel, PowerPoint, Word)

Interests: Fashion, Literature, Travel