

SEAN SCHAEFER

sschaefer0717@gmail.com | LinkedIn www.linkedin.com/in/seanschaefer17

Flanders, New Jersey 07836

(973)-975-9974

EDUCATION

The University of Scranton, Kania School of Management
Bachelor of Science in Marketing

- Overall GPA: 3.0/4.00
- Dean's Scholarship Recipient

Scranton, PA
Anticipated Graduation May 2026

WORK EXPERIENCE

Flanders Bagels

Store Associate

- Accurately processed customer orders while providing friendly and efficient service
- Prepared food items quickly and correctly, ensuring high customer satisfaction
- Maintained inventory by restocking products and monitoring supply levels
- Assisted in opening and closing procedures, ensuring smooth daily operations
- Trained new employees on customer service and food preparation standards

Flanders, NJ
July 2022-Present

Vector Marketing

Sales Representative and Assistant Manager Internship

- Delivered in-person and virtual product demonstrations to drive sales and strengthen customer relationships
- Built and maintained professional connections with clients and colleagues, enhancing networking and communication skills
- Contributed to weekly team strategy sessions, fostering collaboration and continuous professional development
- Mentored new representatives by sharing best practices and sales techniques, improving team performance
- Consistently exceeded sales targets, earning recognition for performance and customer satisfaction
- Created over \$10k in sales personally via a customer base built from scratch by myself

Parsippany, NJ
June 2024-September 2024

Bausch and Lomb

Market Research Internship

- Supported development of AI-driven chatbots to improve organizational efficiency
- Designed a proprietary chatbot to track company and product mentions for targeted marketing insights
- Collaborated cross-functionally to apply emerging technologies in marketing initiatives
- Conducted competitive research and presented findings to management for decision-making
- Assisted with data analysis projects, identifying patterns and opportunities for improved marketing strategies

Bridgewater, NJ
June 2023-August 2023

VOLUNTEER EXPERIENCE

St. Elizabeth Ann Seton

CCD Assistant Teacher

- Supported religious education classes by facilitating lessons and activities for children
- Encouraged participation and engagement through interactive learning methods
- Assisted with classroom management and created a positive learning environment

Flanders, NJ
October 2020-November 2021

Fun-N-Friends Nursery School Vacation Bible School

Group Leader

- Supervised and guided children through activities and transitions between sessions
- Promoted engagement, teamwork, and positive participation among all students
- Assisted in planning and setting up daily activities to ensure smooth execution

Flanders, NJ
July 2018-July 2019

ACTIVITIES

Marketing Club, member

- Assisted with community-based marketing projects and volunteer initiatives
- Contributed to planning, brainstorming, and execution of club activities
- Researched marketing trends to help inform group projects and presentations

Fall 2022-Present

PRISM (Portfolio of Responsible Investments under Student Management), member

- Researched and evaluated stock opportunities for inclusion in the university-managed portfolio
- Participated in investment discussions and provided recommendations on portfolio strategy
- Assisted in preparing reports and presentations on stock performance

Intermural Flag Football

- Organized team practices and developed play strategies
- Encouraged teamwork by ensuring fair playing time and shared scoring opportunities
- Motivated team members during games, promoting collaboration and sportsmanship

OTHER INFORMATION

Skills: Social Media, Microsoft Suite, SPSS, Power BI, AI Tech

Interests: Soccer, Stocks, Travel and Sports

Awards: Presidents Club recognition from Vector Marketing