



WR

WAYNE REID

BUSINESS ANALYST/GRAPHIC DESIGNER |
[HTTPS://PRO.KSOM.SCRANTON.EDU/WREID/](https://pro.ksom.scranton.edu/wreid/)

OBJECTIVE

Motivated business student with a strong creative background seeking an entry-level or internship opportunity in marketing, advertising, or business management. Brings experience in graphic design, customer engagement, and data organization with a passion for strategic and visually driven solutions.

SKILLS

Creative & Design Skills:

- Artistic and creative thinking with a strong visual sense
- Graphic design concept development and idea generation
- Ability to translate ideas into visually appealing designs

Technical Skills:

- Microsoft Word
- Microsoft PowerPoint

EXPERIENCE

FULL TIME CHEF • BLACK ROCK YACHT CLUB • JUNE 10TH- AUGUST 18TH

- Prepared and executed high-quality meals in a fast-paced kitchen environment during peak service hours
- Maintained organization and efficiency while handling high-volume rush periods
- Coordinated with team members to ensure timely service and consistent food quality
- Engaged with customers when needed to address requests and ensure satisfaction
- Demonstrated strong time management, adaptability, and attention to detail

PART TIME GRAPHIC DESIGNER & ASSOCIATE • KARIBBEAN FLAVA • JANUARY 13TH-JUNE 7TH

- Created graphics and visual designs for restaurant promotions and marketing use.
- Supported customer service operations by assisting guests and handling inquiries.
- Communicated effectively with customers to ensure a positive dining experience.
- Maintained organization and professionalism while managing multiple responsibilities
- Menu or flyer design
- Increased customer engagement or visibility
- Tools used: (Canva)



JR2CRAY@GMAIL.COM



TWITTER HANDLE



203-5728-387



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- Microsoft Excel
- Microsoft Access
- Canva
- Adobe

Professional & Interpersonal Skills:

Strong organizational and time-management abilities
Customer interaction and relationship management
Conflict resolution and handling challenging customer situations
Clear verbal and written communication
Great advertiser for businesses

EDUCATION

HIGHSCHOOL GRADUATE • GRAUATED MAY 2025 • FAIRFIELD COLLEGE PREPARATORY

Graduated with a 3.3 GPA. Was a member of the NHS (National Honors Society). Earned awards for Artistic abilities and being Magna Cum Lade. Apart of the robotics, art, chess, and AACC (African American Cultural Club). Ran Track & Field on Varsity.

ACTIVE STUDENT • EXPECTED TO GRADUATE MAY 2029 • UNIVERSITY OF SCRANTON

Current Student. Apart of the Dean's List with a current 3.46 GPA. Member of the Track & Field Team. Business Analytics major. Not an active member in any clubs yet.

VOLUNTEER EXPERIENCE OR LEADERSHIP

Wakemen Boys & Girls Club – Highschool Junior – Senior Year

- Mentored students by providing academic support, including homework assistance.
- Engaged positively with students to build trust, confidence, and motivation.
- Served as a positive role model by encouraging responsibility and personal growth.
- Fostered a supportive and inclusive environment through consistent interaction and guidance.
- Demonstrated leadership, patience, and strong interpersonal skills

Fairfield Country Day School – Highschool Sophomore – Senior Year



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- Mentored and supported students preparing for the transition into high school.
- Encouraged student confidence and academic readiness through guidance and discussion.
- Shared personal experiences and strategies to help students adapt to new academic and social environments.
- Demonstrated leadership, communication, and mentorship skills in an educational setting.
- Took Part in beach cleanups as well as Panels for the students.

Bridgeport Public Library - Summer 2024

- Supported a promotional effort designed to encourage community participation in library event.
- Engaged with visitors through a creative, free lemonade stand initiative.
- Communicated library offerings effectively to diverse audience.
- Contributed to a welcoming and positive public environment.

Covenant School – Highschool Senior Year

- Engaged with students from underserved backgrounds to provide encouragement and academic motivation.
- Served as a positive role model by sharing experiences and promoting the value of continued education.
- Inspired students to pursue long-term academic and personal goals.
- Supported student confidence and preparedness for future educational transitions.
- Demonstrated leadership, empathy, and strong communication skills.



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